

Applying to For Purpose?

7 Top Tips for Applicants



1 The CV





- Considers the audience
- Clear and concise
- Up-to-date & accurate
- Written specifically for the role
- Uses the same font throughout
- Max 2 pages

- Sent without proof reading
- Too long
- Inconsistencies throughout CV
- One sizes fits all layout
- Poor format

2 CV Checklist



Name & contact details



Education



Work Experience



Voluntary Experience



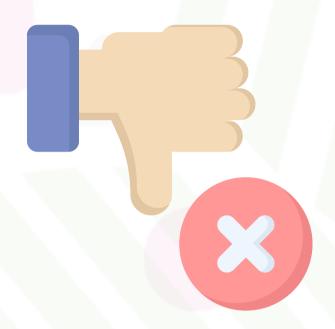
Interests



3 The Cover Letter



- 1 page
- Structured
- Provides a clear reason for the application
- Provides correct information consistent with CV



- Too long
- One big paragraph
- Does not refer to organisation or role
- Avoid being too formal

4 Cover Letter Checklist



Introduce yourself



Explain why you are applying





Describe what you can bring to the role



Refer to relevant experience



Sign off

5 Success in a zoom interview



- Provide clear examples of work you've completed
- Provide context with your examples
- Provide what you've learned from your experiences
- Quiet environment



- Be inattentive or distracted
- Provide undeveloped answers
- Answer the questions fully
- not using the opportunity to fully flesh out your skills/ experience
- Assume that the interview knows the context of your experience

6 Answering interview questions



This helps to effectively communicate your skills.





Introduce the situation to set the scene & provide context

TASK

Describe the task – what needed to be done & why?

ACTION

Explain the action you took

RESULT

Describe the result in terms of benefits realised

7 How to impress a potential employer

- Motivation
- Growth mindset
- Commitment to the role
- Authenticity
- Varied skillset
- Visible interest in org











